



# Station Order Revised Heinrich for Senate 2012

**Market:** Albuquerque

**Flight Dates:** Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11804

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

**KRQE-S2**

Program Name	DP	Days	Gross Rate	Mon Sep 10	Tue Sep 11	Wed Sep 12	Thu Sep 13	Fri Sep 14	Sat Sep 15	Sun Sep 16	Total
KRQE 5a News	EM	M-F	\$50.00	2		2	2	2			8
5:00 AM 6:00 AM		30	\$400.00	5							
KRQE 6a News	EM	M-F	\$100.00	2		2	2	2			8
6:00 AM 7:00 AM		30	\$800.00	5							
CBS This Morning	EM	M-F	\$150.00	2		2	2	2			8
7:00 AM 9:00 AM		30	\$1,200.00	3							
Sold out at LUR per KRQE. Move to L3 to clear.											
CBS Saturday Morn	EM	Sa	\$50.00						1		1
5:00 AM 7:00 AM		30	\$50.00	3							
Sold out at LUR per KRQE. Move to L3 to clear.											
Saturday 7a News	EM	Sa	\$75.00						1		1
7:00 AM 8:00 AM		30	\$75.00	3							
Sold out at LUR per KRQE. Move to L3 to clear.											
Sunday 7a News	EM	Su	\$50.00							1	1
7:00 AM 8:00 AM		30	\$50.00	5							
CBS Sunday Morn	EM	Su	\$400.00							1	1
8:00 AM 9:30 AM		30	\$400.00	3							
Sold out at LUR per KRQE. Move to L3 to clear.											
The Doctors	DT	M-F	\$75.00			1		1			2
9:00 AM 10:00 AM		30	\$150.00	5							
Lets Make a Deal	DT	M-F	\$250.00	1			1				2
10:00 AM 11:00 AM		30	\$500.00	3							
Sold out at LUR per KRQE. Move to L3 to clear.											
Price is Right	DT	M-F	\$300.00			1		1			2
11:00 AM 12:00 PM		30	\$600.00	3							
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE Noon News	DT	M-F	\$125.00	1			1				2
12:00 PM 12:30 PM		30	\$250.00	5							
Bold & Beautiful	DT	M-F	\$125.00			1		1			2
12:30 PM 1:00 PM		30	\$250.00	4							
Sold out at LUR per KRQE. Move to L4 to clear.											

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

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KRQE-S2

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suzannel@mediastategies.com



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**Flight Dates:** Monday, September 10, 2012 to Sunday, September 16, 2012

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**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

## KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Mon Sep 10	Tue Sep 11	Wed Sep 12	Thu Sep 13	Fri Sep 14	Sat Sep 15	Sun Sep 16	Total
Young & Restless	DT	M-F	30	\$125.00	1			1				2
1:00 PM 2:00 PM			30	\$250.00								
Sold out at LUR per KRQE. Move to L4 to clear.												
The Talk	DT	M-F	30	\$300.00			1		1			2
2:00 PM 3:00 PM			30	\$600.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
Dr. Phil	EF	M-F	30	\$100.00	2		1	2	2			7
3:00 PM 4:00 PM			30	\$700.00								
KRQE 4p News	EN	M-F	30	\$275.00	1		1	1	1			4
4:00 PM 4:30 PM			30	\$1,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 4:30p News	EN	M-F	30	\$275.00	1		1	1	1			4
4:30 PM 5:00 PM			30	\$1,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
CBS Evening News	EN	M-F	30	\$500.00	1		1	1	1			4
5:00 PM 5:30 PM			30	\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 5:30p News	EN	M-F	30	\$500.00	1		1	1	1			4
5:30 PM 6:00 PM			30	\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Saturday 5:30p News	EN	Sa	30	\$125.00						1		1
5:30 PM 6:00 PM			30	\$125.00								
Sunday 5:30p News	EN	Su	30	\$125.00							1	1
5:30 PM 6:00 PM			30	\$125.00								
Jeopardy	PA	M-F	30	\$700.00	2		1	2	2			7
6:00 PM 6:30 PM			30	\$4,900.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Wheel of Fortune	PA	M-F	30	\$850.00	2		2	2	1			7
6:30 PM 7:00 PM			30	\$5,950.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Jeopardy	PA	Sa	30	\$175.00						1		1
6:00 PM 6:30 PM			30	\$175.00								

Suzanne Collins

**Media Strategies and Research**

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KRQE-S2

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**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

## KRQE-S2

Program Name	DP	Days	Gross Rate	Mon Sep 10	Tue Sep 11	Wed Sep 12	Thu Sep 13	Fri Sep 14	Sat Sep 15	Sun Sep 16	Total
Wheel of Fortune	PA	Sa	\$275.00						1		1
6:30 PM 7:00 PM		30	\$275.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
2 Broke/Mike	PT	M	\$2,300.00		1						1
8:00 PM 9:00 PM		30	\$2,300.00								
Hawaii Five-O	PT	M	\$2,600.00		1						1
9:00 PM 10:00 PM		30	\$2,600.00								
Big Brother	PT	W	\$1,400.00			1					1
7:00 PM 8:00 PM		30	\$1,400.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
CSI	PT	W	\$900.00			1					1
9:00 PM 10:00 PM		30	\$900.00								
Big Brother	PT	Th	\$1,400.00				1				1
8:00 PM 9:00 PM		30	\$1,400.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Person Interest	PT	Th	\$2,100.00				1				1
9:00 PM 10:00 PM		30	\$2,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
CSI New York	PT	F	\$1,400.00					1			1
8:00 PM 9:00 PM		30	\$1,400.00								
Blue Bloods	PT	F	\$1,500.00					1			1
9:00 PM 10:00 PM		30	\$1,500.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Comedytime	PT	Sa	\$600.00						1		1
7:00 PM 8:00 PM		30	\$600.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Crimetime	PT	Sa	\$1,600.00						1		1
8:00 PM 9:00 PM		30	\$1,600.00								
Sold out at LUR per KRQE. Move to L2 to clear.											
48 Hours	PT	Sa	\$1,100.00						1		1
9:00 PM 10:00 PM		30	\$1,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.											

Suzanne Collins

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**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

## KRQE-S2

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
60 Minutes	PT	Su	30	\$3,000.00							1	1
6:00 PM 7:00 PM				\$3,000.00								
Big Brother	PT	Su	30	\$900.00							1	1
7:00 PM 8:00 PM				\$900.00								
KRQE 10p News	LN	M-F	30	\$550.00	1		2	1	1			5
10:00 PM 10:35 PM				\$2,750.00								
Saturday 10p News	LN	Sa	30	\$700.00						1		1
10:00 PM 10:35 PM				\$700.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Sunday 10p News	LN	Su	30	\$400.00							1	1
10:00 PM 10:35 PM				\$400.00								
Letterman	LF	M-F	30	\$175.00	1		1		1			3
10:35 PM 11:35 PM				\$525.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
<b>Station Gross Totals</b>				<b>\$49,200.00</b>	<b>23</b>		<b>23</b>	<b>22</b>	<b>23</b>	<b>9</b>	<b>6</b>	<b>106</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

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KRQE-S2

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suzannel@mediastategies.com



# Station Buy Detail

## Albuquerque-Santa Fe, TV

Est ID: 11804

**Client:** Heinrich for Senate 2012**Flight Dates:** Monday, September 10, 2012 to Sunday, September 16, 2012**KRQE-S2**

Program Name	DP	Days	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
CBS Saturday Morn	EM	Sa	30	\$50.00						1		1
5:00 AM - 7:00 AM				\$50.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 5a News	EM	M-F	30	\$50.00	2		2	2	2			8
5:00 AM - 6:00 AM				\$400.00								
KRQE 6a News	EM	M-F	30	\$100.00	2		2	2	2			8
6:00 AM - 7:00 AM				\$800.00								
Saturday 7a News	EM	Sa	30	\$75.00						1		1
7:00 AM - 8:00 AM				\$75.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Sunday 7a News	EM	Su	30	\$50.00							1	1
7:00 AM - 8:00 AM				\$50.00								
CBS This Morning	EM	M-F	30	\$150.00	2		2	2	2			8
7:00 AM - 9:00 AM				\$1,200.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
CBS Sunday Morn	EM	Su	30	\$400.00							1	1
8:00 AM - 9:30 AM				\$400.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
The Doctors	DT	M-F	30	\$75.00			1		1			2
9:00 AM - 10:00 AM				\$150.00								
Lets Make a Deal	DT	M-F	30	\$250.00	1			1				2
10:00 AM - 11:00 AM				\$500.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Price is Right	DT	M-F	30	\$300.00			1		1			2
11:00 AM - 12:00 PM				\$600.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE Noon News	DT	M-F	30	\$125.00	1			1				2
12:00 PM - 12:30 PM				\$250.00								
Bold & Beautiful	DT	M-F	30	\$125.00			1		1			2
12:30 PM - 1:00 PM				\$250.00								
Sold out at LUR per KRQE. Move to L4 to clear.												
Young & Restless	DT	M-F	30	\$125.00	1			1				2
1:00 PM - 2:00 PM				\$250.00								
Sold out at LUR per KRQE. Move to L4 to clear.												

KRQE-S2

**Media Strategies and Research**

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Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

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# Station Buy Detail

## Albuquerque-Santa Fe, TV

Est ID: 11804

**Client:** Heinrich for Senate 2012**Flight Dates:** Monday, September 10, 2012 to Sunday, September 16, 2012**KRQE-S2**

Program Name	DP	Days Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
The Talk	DT	M-F	\$300.00			1		1			2
2:00 PM - 3:00 PM		30	\$600.00								
Sold out at LUR per KRQE. Move to L2 to clear.											
Dr. Phil	EF	M-F	\$100.00	2		1	2	2			7
3:00 PM - 4:00 PM		30	\$700.00								
KRQE 4p News	EN	M-F	\$275.00	1		1	1	1			4
4:00 PM - 4:30 PM		30	\$1,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 4:30p News	EN	M-F	\$275.00	1		1	1	1			4
4:30 PM - 5:00 PM		30	\$1,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
CBS Evening News	EN	M-F	\$500.00	1		1	1	1			4
5:00 PM - 5:30 PM		30	\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 5:30p News	EN	M-F	\$500.00	1		1	1	1			4
5:30 PM - 6:00 PM		30	\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Saturday 5:30p News	EN	Sa	\$125.00						1		1
5:30 PM - 6:00 PM		30	\$125.00								
Sunday 5:30p News	EN	Su	\$125.00							1	1
5:30 PM - 6:00 PM		30	\$125.00								
Jeopardy	PA	M-F	\$700.00	2		1	2	2			7
6:00 PM - 6:30 PM		30	\$4,900.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Jeopardy	PA	Sa	\$175.00						1		1
6:00 PM - 6:30 PM		30	\$175.00								
60 Minutes	PT	Su	\$3,000.00							1	1
6:00 PM - 7:00 PM		30	\$3,000.00								
Wheel of Fortune	PA	Sa	\$275.00						1		1
6:30 PM - 7:00 PM		30	\$275.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Wheel of Fortune	PA	M-F	\$850.00	2		2	2	1			7
6:30 PM - 7:00 PM		30	\$5,950.00								
Sold out at LUR per KRQE. Move to L3 to clear.											

KRQE-S2

Jim Giudicessi

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13 Broadcast Plz SW Albuquerque NM

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# Station Buy Detail

## Albuquerque-Santa Fe,TV

Est ID: 11804

**Client:** Heinrich for Senate 2012**Flight Dates:** Monday, September 10, 2012 to Sunday, September 16, 2012**KRQE-S2**

Program Name	DP	Days		Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
Big Brother	PT	Su		\$900.00							1	1
7:00 PM - 8:00 PM		30		\$900.00								
Big Brother	PT	W		\$1,400.00			1					1
7:00 PM - 8:00 PM		30		\$1,400.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Comedytime	PT	Sa		\$600.00						1		1
7:00 PM - 8:00 PM		30		\$600.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Big Brother	PT	Th		\$1,400.00				1				1
8:00 PM - 9:00 PM		30		\$1,400.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
CSI New York	PT	F		\$1,400.00					1			1
8:00 PM - 9:00 PM		30		\$1,400.00								
Crimetime	PT	Sa		\$1,600.00						1		1
8:00 PM - 9:00 PM		30		\$1,600.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
2 Broke/Mike	PT	M		\$2,300.00	1							1
8:00 PM - 9:00 PM		30		\$2,300.00								
CSI	PT	W		\$900.00			1					1
9:00 PM - 10:00 PM		30		\$900.00								
Blue Bloods	PT	F		\$1,500.00					1			1
9:00 PM - 10:00 PM		30		\$1,500.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Person Interest	PT	Th		\$2,100.00				1				1
9:00 PM - 10:00 PM		30		\$2,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Hawaii Five-O	PT	M		\$2,600.00	1							1
9:00 PM - 10:00 PM		30		\$2,600.00								
48 Hours	PT	Sa		\$1,100.00						1		1
9:00 PM - 10:00 PM		30		\$1,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Saturday 10p News	LN	Sa		\$700.00						1		1
10:00 PM - 10:35 PM		30		\$700.00								
Sold out at LUR per KRQE. Move to L3 to clear.												

KRQE-S2

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Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

Page 3 of 4



# Station Buy Detail Albuquerque-Santa Fe, TV

Est ID: 11804

**Client:** Heinrich for Senate 2012**Flight Dates:** Monday, September 10, 2012 to Sunday, September 16, 2012

## KRQE-S2

Program Name	DP	Days Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
Sunday 10p News	LN	Su	\$400.00							1	1
10:00 PM - 10:35 PM		30	\$400.00								
KRQE 10p News	LN	M-F	\$550.00	1		2	1	1			5
10:00 PM - 10:35 PM		30	\$2,750.00								
Letterman	LF	M-F	\$175.00	1		1		1			3
10:35 PM - 11:35 PM		30	\$525.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Station Totals			\$49,200.00	23		23	22	23	9	6	106
Station Net			\$41,820.00								

KRQE-S2

### Media Strategies and Research

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Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

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# Spot Manager: All, 09/10/12-09/17/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 09/10/12

Station: KRQE

POL/Heinrich fr	203700 M-F KROE News	KROE News	:30 P5	[ALL]	HEINRICH I11804	5:18:04 AM	MHTV1204H	\$50.00
POL/Heinrich fr	203700 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11804	5:38:03 AM	MHTV1202H	\$50.00
POL/Heinrich fr	203700 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11804	6:38:45 AM	MHTV1204H	\$100.00
POL/Heinrich fr	203700 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11804	7:23:21 AM	MHTV1204H	\$150.00
POL/Heinrich fr	203700 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11804	8:54:00 AM	MHTV1202H	\$150.00
POL/Heinrich fr	203700 Let's Make a Dea	M-F 10a-11a	:30 P3	[ALL]	HEINRICH I11804	9:59:30 AM	MHTV1204H	\$250.00
POL/Heinrich fr	203700 M-F KROE News	12p-1230p	:30 P5	[ALL]	HEINRICH I11804	12:12:28 PM	MHTV1204H	\$125.00
POL/Heinrich fr	203700 Soap Rotator	(1:00:00 PM-	:30 P4	[ALL]	HEINRICH I11804	1:59:01 PM	MHTV1202H	\$125.00
POL/Heinrich fr	203700 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH I11804	3:07:18 PM	MHTV1204H	\$100.00
POL/Heinrich fr	203700 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH I11804	3:34:17 PM	MHTV1204H	\$100.00
POL/Heinrich fr	203700 M-F KRQE News	4p-430p	:30 P3	[ALL]	HEINRICH I11804	4:16:35 PM	MHTV1202H	\$275.00
POL/Heinrich fr	203700 M-F KRQE News	430p-5p	:30 P3	[ALL]	HEINRICH I11804	4:36:45 PM	MHTV1204H	\$275.00
POL/Heinrich fr	203700 CBS Evening Ne	5p-530p	:30 P3	[ALL]	HEINRICH I11804	4:58:26 PM	MHTV1204H	\$500.00
POL/Heinrich fr	203700 KROE News 13	(530p-6p	:30 P3	[ALL]	HEINRICH I11804	5:35:12 PM	MHTV1202H	\$500.00
POL/Heinrich fr	203700 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH I11804	6:12:30 PM	MHTV1204H	\$700.00
POL/Heinrich fr	203700 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH I11804	6:34:38 PM	MHTV1204H	\$850.00
POL/Heinrich fr	203700 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH I11804	6:52:53 PM	MHTV1202H	\$850.00
POL/Heinrich fr	203700 Mon Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH I11804	8:30:04 PM	MHTV1204H	\$2,300.00
POL/Heinrich fr	203700 Mon Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH I11804	9:00:39 PM	MHTV1204H	\$2,600.00
POL/Heinrich fr	203700 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I11804	10:18:31 PM	MHTV1202H	\$550.00

**\$10,600.00**

**\$10,600.00**

Date: 09/11/12

Station: KRQE

POL/Heinrich fr	203700 Let's Make a Dea	M-F 10a-11a	:30 P3	[ALL]	HEINRICH I11804			\$250.00
POL/Heinrich fr	203700 M-F KRQE News	KROE News	:30 P5	[ALL]	HEINRICH I11804	5:05:13 AM		\$50.00
POL/Heinrich fr	203700 M-F KROE News	KROE News	:30 P5	[ALL]	HEINRICH I11804	5:45:36 AM		\$50.00
POL/Heinrich fr	203700 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11804	6:32:25 AM		\$100.00
POL/Heinrich fr	203700 M-F KROE News	KROE News	:30 P5	[ALL]	HEINRICH I11804	6:51:50 AM		\$100.00
POL/Heinrich fr	203700 M-F KROE News	12p-1230p	:30 P5	[ALL]	HEINRICH I11804	12:27:56 PM		\$125.00
POL/Heinrich fr	203700 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH I11804	3:16:01 PM		\$100.00
POL/Heinrich fr	203700 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH I11804	3:34:47 PM		\$100.00
POL/Heinrich fr	203700 M-F KROE News	430p-5p	:30 P3	[ALL]	HEINRICH I11804	4:46:50 PM		\$275.00
POL/Heinrich fr	203700 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I11804	10:08:45 PM		\$550.00
POL/Heinrich fr	203700 David Letterman	1035p-1137p	:30 P4	[ALL]	HEINRICH I11804	10:46:45 PM		\$175.00

**\$1,875.00**

**\$1,875.00**

Date: 09/12/12

Station: KRQE

POL/Heinrich fr	203700 M-F KROE News	4p-430p	:30 P3	[ALL]	HEINRICH I11804			\$275.00
POL/Heinrich fr	203700 Wed Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I11804			\$1,400.00
POL/Heinrich fr	203700 Wed Hour 3	9p-10p	:30 P5	[ALL]	HEINRICH I11804			\$900.00
POL/Heinrich fr	203700 Soap Rotator	(1:00:00 PM-	:30 P4	[ALL]	HEINRICH I11804			\$125.00
POL/Heinrich fr	203700 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11804			\$150.00
POL/Heinrich fr	203700 The Talk	2p-3p	:30 P2	[ALL]	HEINRICH I11804			\$300.00
POL/Heinrich fr	203700 KROE News 13	(530p-6p	:30 P3	[ALL]	HEINRICH I11804			\$500.00
POL/Heinrich fr	203700 M-F KROE News	430p-5p	:30 P3	[ALL]	HEINRICH I11804			\$275.00
POL/Heinrich fr	203700 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11804	5:05:58 AM		\$50.00
POL/Heinrich fr	203700 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11804	5:59:26 AM		\$50.00
POL/Heinrich fr	203700 M-F KRQE News	KROE News	:30 P5	[ALL]	HEINRICH I11804	6:52:20 AM		\$100.00
POL/Heinrich fr	203700 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11804	8:54:00 AM		\$150.00
POL/Heinrich fr	203700 CBS Evening Ne	5p-530p	:30 P3	[ALL]	HEINRICH I11804	5:09:55 PM		\$500.00
POL/Heinrich fr	203700 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH I11804	6:05:01 PM		\$700.00
POL/Heinrich fr	203700 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH I11804	6:28:59 PM		\$700.00
POL/Heinrich fr	203700 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH I11804	6:34:08 PM		\$850.00
POL/Heinrich fr	203700 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH I11804	6:47:48 PM		\$850.00
POL/Heinrich fr	203700 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I11804	10:27:22 PM		\$550.00
POL/Heinrich fr	203700 David Letterman	1035p-1137p	:30 P4	[ALL]	HEINRICH I11804	10:46:45 PM		\$175.00

**\$8,600.00**

**\$8,600.00**

[Sorted by: Date]

# Spot Manager: All, 09/10/12-09/17/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 09/13/12

Station: KRQE

POL/Heinrich fi	203700 Price is Right	11a-12p	:30	P3	[ALL]	HEINRICH I11804						\$300.00
POL/Heinrich fi	203700 M-F KROE News	4p-430p	:30	P3	[ALL]	HEINRICH I11804						\$275.00
POL/Heinrich fi	203700 CBS This Mornin	CBS Early St	:30	P3	[ALL]	HEINRICH I11804						\$150.00
POL/Heinrich fi	203700 M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I11804						\$100.00
POL/Heinrich fi	203700 M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I11804						\$100.00
POL/Heinrich fi	203700 Thur Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH I11804						\$2,100.00
POL/Heinrich fi	203700 KRQE News 13	(530p-6p	:30	P3	[ALL]	HEINRICH I11804						\$500.00
POL/Heinrich fi	203700 M-F KRQE News	KROE News	:30	P5	[ALL]	HEINRICH I11804			5:12:26 AM			\$50.00
POL/Heinrich fi	203700 CBS This Mornin	CBS Early St	:30	P3	[ALL]	HEINRICH I11804			8:36:54 AM			\$150.00
POL/Heinrich fi	203700 M-F 9a-10a	9a-10a	:30	P5	[ALL]	HEINRICH I11804			9:17:40 AM			\$75.00
POL/Heinrich fi	203700 Soap Rotator	(12:30:00 PM	:30	P4	[ALL]	HEINRICH I11804			12:59:11 PM			\$125.00
POL/Heinrich fi	203700 Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH I11804			3:25:59 PM			\$100.00
POL/Heinrich fi	203700 Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH I11804			3:51:43 PM			\$100.00
POL/Heinrich fi	203700 M-F KROE News	430p-5p	:30	P3	[ALL]	HEINRICH I11804			4:37:45 PM			\$275.00
POL/Heinrich fi	203700 CBS Evening Ne	5p-530p	:30	P3	[ALL]	HEINRICH I11804			4:59:56 PM			\$500.00
POL/Heinrich fi	203700 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	HEINRICH I11804			6:05:01 PM			\$700.00
POL/Heinrich fi	203700 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	HEINRICH I11804			6:28:59 PM			\$700.00
POL/Heinrich fi	203700 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH I11804			6:34:23 PM			\$850.00
POL/Heinrich fi	203700 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH I11804			6:47:48 PM			\$850.00
POL/Heinrich fi	203700 Thur Hour 2	8p-9p	:30	P3	[ALL]	HEINRICH I11804			8:30:19 PM			\$1,400.00
POL/Heinrich fi	203700 LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH I11804			10:27:26 PM			\$550.00
												<b>\$9,950.00</b>

**\$9,950.00**

**\$9,950.00**

Date: 09/14/12

Station: KRQE

POL/Heinrich fi	203700 M-F KROE News	KRQE News	:30	P5	[ALL]	HEINRICH I11804			5:25:32 AM			\$50.00
POL/Heinrich fi	203700 M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I11804			6:12:45 AM			\$100.00
POL/Heinrich fi	203700 M-F KRQE News	KROE News	:30	P5	[ALL]	HEINRICH I11804			6:45:45 AM			\$100.00
POL/Heinrich fi	203700 CBS This Mornin	CBS Early St	:30	P3	[ALL]	HEINRICH I11804			7:30:08 AM			\$150.00
POL/Heinrich fi	203700 CBS This Mornin	CBS Early St	:30	P3	[ALL]	HEINRICH I11804			8:16:20 AM			\$150.00
POL/Heinrich fi	203700 M-F 9a-10a	9a-10a	:30	P5	[ALL]	HEINRICH I11804			9:08:35 AM			\$75.00
POL/Heinrich fi	203700 Price is Right	11a-12p	:30	P3	[ALL]	HEINRICH I11804			11:20:07 AM			\$300.00
POL/Heinrich fi	203700 Soap Rotator	(12:30:00 PM	:30	P4	[ALL]	HEINRICH I11804			12:58:11 PM			\$125.00
POL/Heinrich fi	203700 The Talk	2p-3p	:30	P2	[ALL]	HEINRICH I11804			2:59:16 PM			\$300.00
POL/Heinrich fi	203700 Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH I11804			3:51:43 PM			\$100.00
POL/Heinrich fi	203700 M-F KROE News	4p-430p	:30	P3	[ALL]	HEINRICH I11804			4:28:30 PM			\$275.00
POL/Heinrich fi	203700 CBS Evening Ne	5p-530p	:30	P3	[ALL]	HEINRICH I11804			4:59:26 PM			\$500.00
POL/Heinrich fi	203700 KRQE News 13	(530p-6p	:30	P3	[ALL]	HEINRICH I11804			5:58:28 PM			\$500.00
POL/Heinrich fi	203700 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	HEINRICH I11804			6:05:46 PM			\$700.00
POL/Heinrich fi	203700 M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	HEINRICH I11804			6:20:59 PM			\$700.00
POL/Heinrich fi	203700 M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH I11804			6:47:18 PM			\$850.00
POL/Heinrich fi	203700 Fri Hour 2	8p-9p	:30	P3	[ALL]	HEINRICH I11804			7:59:54 PM			\$1,400.00
POL/Heinrich fi	203700 Fri Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH I11804			9:20:39 PM			\$1,500.00
POL/Heinrich fi	203700 LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH I11804			10:26:32 PM			\$550.00
POL/Heinrich fi	203700 David Letterman	1035p-1137p	:30	P4	[ALL]	HEINRICH I11804			11:25:15 PM			\$175.00
												<b>\$8,600.00</b>

**\$8,600.00**

**\$8,600.00**

Date: 09/15/12

Station: KRQE

POL/Heinrich fi	203700 CBS This Mornin	5a-7a	:30	P3	[ALL]	HEINRICH I11804			6:08:28 AM			\$50.00
POL/Heinrich fi	203700 KROE News Sat	7a-8a	:30	P3	[ALL]	HEINRICH I11804			7:20:18 AM			\$75.00
POL/Heinrich fi	203700 Sa KROE News	530p-6p	:30	P5	[ALL]	HEINRICH I11804			5:49:47 PM			\$125.00
POL/Heinrich fi	203700 Sa 6p-630p	Sa 6p-630p	:30	P4	[ALL]	HEINRICH I11804			6:27:55 PM			\$175.00
POL/Heinrich fi	203700 Sa 630p-7p	Sa 630p-7p	:30	P3	[ALL]	HEINRICH I11804			6:58:25 PM			\$275.00
POL/Heinrich fi	203700 Sat Hour 1	7p-8p	:30	P3	[ALL]	HEINRICH I11804			7:57:56 PM			\$600.00
POL/Heinrich fi	203700 Sat Hour 2	8p-9p	:30	P2	[ALL]	HEINRICH I11804			8:58:11 PM			\$1,600.00
POL/Heinrich fi	203700 Sat Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH I11804			9:30:47 PM			\$1,100.00
POL/Heinrich fi	203700 LN Sa	10p-1035p	:30	P3	[ALL]	HEINRICH I11804			10:08:06 PM			\$700.00

**\$4,700.00**

**\$4,700.00**

[Sorted by: Date]

# Spot Manager: All, 09/10/12-09/17/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/16/12												
Station: KRQE												
	POL/Heinrich fi	203700 KRQE News Sun	7a-8a	:30	P5	[ALL]	HEINRICH I11804			7:06:11 AM		\$50.00
	POL/Heinrich fi	203700 CBS Sunday Mor	8a-930a	:30	P3	[ALL]	HEINRICH I11804			8:36:00 AM		\$400.00
	POL/Heinrich fi	203700 Su KROE News	530p-6p	:30	P5	[ALL]	HEINRICH I11804			5:35:38 PM		\$125.00
	POL/Heinrich fi	203700 Sun Hour 1	6p-7p	:30	P3	[ALL]	HEINRICH I11804			6:18:47 PM		\$3,000.00
	POL/Heinrich fi	203700 Sun Hour 2	7p-8p	:30	P4	[ALL]	HEINRICH I11804			7:29:35 PM		\$900.00
	POL/Heinrich fi	203700 LN Su	10p-1035p	:30	P5	[ALL]	HEINRICH I11804			10:18:20 PM		\$400.00
												<b>\$4,875.00</b>
												<b>\$4,875.00</b>
												<b>\$9,200.00</b>

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KRQE-TV      Albuquerque	<b>Date:</b> 9/5/2012
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I, Media Strategies and Research,  
 being on behalf of: Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 10, 2012			Sunday, September 16, 2012		

**Total Charges: \$49,200.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, September 05, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title